

WAR OF THE ECOSYSTEMS

Dr. Alejandro Canonero, DBA

AI Ecosystem Strategist, Executive Advisor
& Author



PROFILE

Ecosystem strategist, executive advisor, and author of War of the Ecosystems. Alejandro translates three decades of international technology operating experience into practical decision systems for leaders navigating AI, cloud, SaaS, marketplaces, and partner-led growth.

Languages: English and Spanish

Based: Dubai, UAE | Global

SIGNATURE TOPICS

- Ecosystem versus ecosystem competition
- AI orchestration and adoption
- Platform envelopment and defense
- Partner-led growth and market entry
- Sovereign AI and the GCC
- Leadership under pressure

FORMATS

- Keynotes and fireside chats
- Board and investor briefings
- Broadcast, podcasts, and panels
- Executive workshops and masterclasses

POINT OF VIEW

"The unit of competition has changed. Customers may buy a product, but they commit to an ecosystem."

Three decades of operating experience, doctoral research, and original frameworks for AI, cloud, SaaS, and platforms.

Media, speaking, and executive briefings

alex@waroftheecosystems.com | +971 56 579 3745 | waroftheecosystems.com/post/press-kit/

